

Message Text

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PAGE 01 TEHRAN 04628 250538Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----250540Z 033046 /23
R 250336Z MAY 77
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 2767

UNCLAS TEHRAN 4628

E.O. 11652: N/A
TAGS: BBSR IR
SUBJ: WTDR/FRI

REF USDOC 19257

1. IRAN 2 CNTRY CODE: 507 3. SER NO:
4. KBC INDUSTRIAL GROUP
4A. CODE: K 4B. CODE: A 4C. CODE:
5. 247 NADERI AVENUE
6. TEHRAN IRAN
7. ESTABL: 1958 EMPL: 3,000 9. SIZE/ (18-X) VERY LARGE
10. REPUTATION: (22-X) GOOD
11. KBC IS THE DISTRIBUTING OUTFIT FOR 10 SEPARATE COMPANIES OPERATING
WITH THE ORGANIZATION KNOWN AS "KBC INDUSTRIAL GROUP"
12. RPT DATE: 5/77
13A. 28340/053 MFG. IMP. DIST. OF PHARMACEUTICAL PREPARATIONS
13B. 28440/053 MFG. IMP. DIST OF PERFUMES, COSMETICS AND OTHER
TOILET PREPARATIONS.
13C. 28330/053 MFG IMP DIST OF MEDICINAL CHEMICALS AND
BOTANICAL PRODUCTS
13D. 20480/053 MFG IMP DIST OF PREPARED FEEDS AND FEED
INGREDIENTS FOR ANIMALS
13E. 20713/53 IMP DIST OF PACKAGED GOODS (CONFECTIONERY)
13F. 28415/053 MFG IMP DIST OF DETERGENTS
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14. CONTACT: MORTEZA MOVAHEDIZADEH TITLE: MANAGING DIRECTOR
15. CABLE: KHOSROWSHAHIAN 16. TELEX: 2516 TEDE TN 17. TEL:
669525-9, 669775-9
18. FINANCIAL REFS: BANK MELLI IRAN, TEHRAN IRAN; BANK MELLI
IRAN, NEW YORK BRANCH, CHASE MANHATTAN BANK, N.Y. CHEMICAL
BANK NEW YORK TRUST COMPANY, N.Y. COMMERZ BANK HESS, HAMBURG,
W. GERMANY.

19. TRADE REFS: SEE ITEM (20)

20. AGENCY REFS: ALCON LABORATORIES INT'L. C.A. FORT WORTH, TEXAS, OPHTHALMIC PHARMACEUTICALS, 1960; AMERICAN CYANAMID CO. BERDAN AVENUE, WAYNE, NEW JERSEY, PHARMACEUTICALS, 1951; CARTER WALLACE INC. NEW YORK, N.Y. SPECIALTY PHARMACEUTICALS, 1963; COOPER LABORATORIES INTERNATIONAL INC, BEDORD HILLS, NEW YORK, TOOTH BRUSHES, TOOTH PASTE, 1965; FOREMOST-MCKESSON INC. SAN FRANCISCO, CALIF. PROPRIETARY PHARMACEUTICALS: UNITED MERCHANTS AND MFG. INC. NEW YORK, N.Y. TEXTILE CHEMICALS, 1966; VICD INTERNATIONAL-RICHARDSON MERRELL, INC. NEW YORK, N.Y. COLD MEDICINES, 1963; CHEVRON CHEMICAL COMPANY, SAN FRANCISCO, CALIF. INSECTICIDES, 1958; GENERAL FOODS CORP. WHITE PLAINS, NEW YORK, PACKAGED FOODS AND COFFEE, 1957; MERCK SHARP AND DOHME INTERNATIONAL, RAHWAY, NEW JERSEY, PHARMACEUTICALS AND VETERINARY, 1968; BAKER BEECH-NUT CO, NEW YORK, N.Y. INFANT MILK AND BABY FOODS, 1973; BEIREDORF AG., HAMBURG, GERMANY, COSMETICS AND PHARMACEUTICALS, 1962; CHESEBROUGH-PONDS S.A. GENEVA, SWITZERLAND, COSMETICS, 1959; N.V. PHILIPS, AMSTERDAM, HOLLAND, SPECIALTY PHARMACEUTICALS, 1963; TAKEDA CHEMICAL INDUSTRIES LTD. OSAKA, JAPAN, ETHICAL PHARMACEUTICALS; ELIZABETH ARDEN LTD., LONDON, ENGLAND, COSMETICS, 1966.

21. IN ORDER TO COPE WITH ITS TREMENDOUS GROWTH AND HANDEL PROPERLY ITS EXTENSIVE AND DIVERSIFIED LINE OF BUSINESS, THE KHOSROWSHAHI BROS. ESTABLISHED THE KBC INDUSTRIAL GROUP. THE GROUP IS A MULTI-DIVISIONAL ORGANIZATION COMPOSED OF TEN SEPARATE COMPANIES EACH ORGANIZED TO CONDUCT ITS DESIGNATED INDEPENDENT LINE OF BUSINESS. KBC GROUP IS ONE OF THE LARGEST AND BEST-KNOWN ENTERPRISES IN IRAN FOR MANUFACTURING AND MARKETING PHARMACEUTICALS, COSMETICS, CHEMICALS, ANIMAL FEED AND FOODSTUFFS IN TEN SEPARATE UNCLASSIFIED

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PLANST. THE TEN COMPANIES ARE:

1. KBC COMPANY- DISTRIBUTING ARM OF THE KBC GROUP (WTDR JAN 1971)
 2. TOLID DARU COMPANY- MANUFACTURERS PHARMACEUTICALS AND COSMETICS (WTDR 3/5/73)
 3. TOLIPERSE COMPANY - MANUFACTURES DETERGENTS AND CHECMIALS
 4. KAYVAN COMPANY - MANUFACTURES AND IMPORTS FOOD PRODUCTS
 5. CYANAMID - KBC COMPANY - JOINT VENTURE WITH AMERICAN CYANAMID, MANUFACTURES PHARMACEUTICALS
 6. TECHNO-SANAYEH COMPANY - HANDLES TECHNICAL AND ENGINEERING SERVICES OF KBC GROUP
 7. POLYCHEM COMPANY - MANUFACTURES CHECMICALS AND INSECTICIDES
 8. AFSHOREH COMPANY - PRODUCERS CANNED CITRUS AND JUICES AND VEGETABLES
 9. SULFATIC COMPANY - ENGAGED IN EXTRACTING AND MINING OPERATIONS
 10. PYEVOR COMPANY - IMPORT/EXPORT ARM OF KBC GROUP.
- KBC INDUSTRIAL GROUP IS OWNED AND MANAGED BY FOUR BROTHERS, JAVAD, MAJID, KAZEM AND ASGHAR KHOSROWSHAHI, WEALTHY AND WELL-KNOWN IRANIAN BUSINESSMEN. THE GROUP IS REGARDED AS DYNAMIC

ORGANIZATION, WITH AN EXTENSIVE CONSUMER DISTRIBUTION SYSTEM
IN IRAN AND A RAPIDLY GROWING EXPORT MARKET TO PERSIAN GULF
COUNTRIES. THE GROUP HAS EXCLUSIVE LICENSING AGREEMENTS
WITH 15 INTERNATIONALLY-KNOWN COMPANIES. THE GROUP IS
HIGHLY REGARDED IN BANKING AND TRADE CIRCLES. HAS
REGISTERED CAPITAL OF 30 MILLION RIALS. EMBASSY RECOMMENDS
FIRM AS EXCELLENT TRADE CONTACT.

22. PREPARED BY A. MILIKIAN APPRIVED BY L. SCHERMERHORN
AT AMEMBASSY TEHRAN.
MIKLOS

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Message Attributes

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Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Status: NATIVE
Subject: WTDR/FRI
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To: COM
Type: TE
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